

2023

澳門影像新勢力

Macau - Poder da Imagem

Local View Power

TERMS &  
CONDITIONS

**Cultivate your cinematic mind**

**Local View Power's registrations for the upcoming edition are set to start!**

Are you bursting with new ideas to be released on film? Well, then we are happy to provide the financial and technical support to boost your smashing creativity! Local View Power is an opportunity not to be missed if you want to have your Documentary, Short-feature or Animation on the big screen. Having commissioned over 140 works, IC has been transforming fresh gazes and thrilling dreams into moving images since 2007. So it's time to step forward and bring into the spot light the best films in the city!

**A. Eligibility**

**B. Deadline and Application Procedures**

**C. Project Structure**

**D. Procedures and Evaluation**

**E. Specifications**

**F. Categories**

- 1. Documentary**
- 2. Short-Feature**
- 3. Animation**



**2023****澳門影像新勢力**

Macau - ● Poder da Imagem

Local View Power

**TERMS &  
CONDITIONS****A. Eligibility**

1. Association registered in Macao S.A.R. or individuals aged 18 or above, holders of Macao SAR Resident Card.
2. Individual applicant shall be the director of the submitted proposal.
3. A maximum of TWO directors are eligible for each proposal, although only ONE shall take the post as individual applicant.
4. Applicant shall not change the post or quit throughout the production, or the production will be dropped out from the project.
5. At least half of the main creative members in the production team (namely director, producer, scriptwriter and cinematographer) must be local residents.
6. Cultural Affairs Bureau staff shall not join this project.

**B. Deadline and Application Procedures**

1. Applicants shall fill the application form provided by the organizer.
2. Submission deadline: 8 Mar, 2023.
3. The envelope shall be identified with 'Local View Power 2023 - Application Form'.
4. Application may be submitted:
  - A. In person: submit to the Cultural Affairs Building on or before 8 Mar, 2023, 17:45;
  - B. By email: to LVP@icm.gov.mo on or before 8 Mar, 2023, 23:59. (Attachments are limited to 10MB, if necessary, a download link can be attached.)

**C. Project Structure****Phase 1: Call for Film Production Proposals**

Interested parties should fill in the Application form (available at the IC Website) and submit it with the required documents on or before 8 Mar, 2023;

The Organizer will invite professionals to assess the submitted proposals, based on the following criteria: theme creativity (40%), originality (30%) and feasibility (30%). To ensure the quality of the projects, the shortlisted proposals must score 50% or above.

**Phase 2: Detailed Production Plan & Budget Submission**

Shortlisted teams will have to submit a detailed production plan (including a shooting script) together with the budget plan until **12 May, 2023**. The jury will interview each team to better understand creation concepts and shooting methods. The jury will base their assessment on the following criteria:

- Documentary: topic (20%), research (20%), method of expressing the theme (20%), production's feasibility (20%) and budget (20%);
  - Short feature: script and content (25%), method of expressing the theme (25%), production's feasibility (25%) and budget (25%);
  - Animation: script and content (25%), method of expressing the theme (25%), production's feasibility (25%) and budget (25%);
- To ensure quality, only proposals scoring 50% or above are eligible for final selection by the jury.

**Phase 3: Production of the Selected Proposals**

1. The Organizer will financially support all or part of the production costs for proposals selected to the 3<sup>rd</sup> phase, under the following conditions:
  - a. Upon entry on the 3<sup>rd</sup> phase, each production will be financially supported with an amount covering 80% of the maximum production cost as stated in Clause F hereunder. The participants have to submit all related promotional materials until 23 Feb, 2024 and the final production by 15 Apr, 2024. Upon the complete and on-time submission, the remaining (20% of the maximum amount) will be processed;
  - b. Participants who fail to submit works within the stated dates but before the final deadline on 22 Apr, 2024 will not be granted the remaining 20% of the maximum amount;
  - c. Those who fail to submit the complete films by the final deadline on 22 Apr, 2024 shall reimburse all the financial support provided by the organizer.
2. "Mentorship Scheme": The Organizer will invite professional film producers to provide mentorship to the participants, which is compulsory at all levels.

**Premiere**

The Organizer will premiere the film.



**2023****澳門影像新勢力**

Macau - ● Poder da Imagem

Local View Power

**TERMS &  
CONDITIONS****D. Procedures and Evaluation**

| <b>1<sup>st</sup> Phase: Call for Film Production Proposals</b>             |  |
|---|--|
| 8 Mar 2023  | Proposals submission deadline  |
| Mar 2023  | Jury (made up of overseas professional filmmakers) evaluates and selects the proposals to the 2 <sup>nd</sup> phase, focusing on theme creativity and on the originality and feasibility of contents   |
| Apr 2023  | Selected teams will be announced at IC website and participants will be notified by telephone  |
| <b>2<sup>nd</sup> Phase: Detailed Production Plan and Budget Submission</b> |  |
| Apr 2023  | According to stated theme*, the selected teams shall put forward a detailed production plan (including a shooting script) together with a budget plan  |
| 12 May 2023   | Detailed Production plan and budget submission deadline  |
| May 2023  | Jury composed by professional filmmakers will interview each team and select the proposals to enter the 3 <sup>rd</sup> phase based on the plan's creativity, content originality, method of expressing the theme, production's feasibility and budget rationality |
| Jun 2023  | Selected teams will be announced at IC website and participants will be notified by telephone  |
| <b>3<sup>rd</sup> Phase: Production of the Selected Proposals</b>           |  |
| Jun 2023 - Apr 2024   | Selected teams will complete the production according to selected theme and length   |
| Jun / Jul 2023  | "Mentorship Scheme" 1st meeting (Compulsory to all levels): a professional film producer will meet the selected teams individually, coaching in accordance to each production proposal   |
| Jan 2024  | "Mentorship Scheme" 2nd meeting (Compulsory to all levels): a professional film producer will meet the selected teams individually. Each team should present a rough cut until end of Dec 2023   |
| 23 Feb 2024   | Film's promotional materials submission deadline (teasers, photos and text in Chinese and English/ Portuguese)   |
| Mar 2024  | "Mentorship Scheme" 3rd meeting (Compulsory to all levels): a professional film producer will meet the selected teams individually. Teams should present a picture-lock version and the subtitles in text format until end of Mar 2024                             |
| 15 Apr 2024   | Submission of final film (with subtitles in Chinese and English)   |
| 22 Apr 2024   | <b>Final deadline** for the submission of final film (with subtitles in Chinese and English)</b>   |
| May 2024  | Submission of production and financial report  |
| <b>Premiere</b>   |  |
| May / Jun 2024  | Film premiere;<br>"Mentorship Scheme" debriefing (Compulsory to all levels): a professional film producer will meet the selected teams to assess the respective production.  |

\* A written application must be provided for consideration if the proposals' content is modified. The organizer reserves the right to accept or decline the amended proposal.

\*\* Participants who fail to submit the completed films by the final deadline on 22 Apr, 2024, shall reimburse all the financial support provided by the organizer and will not be eligible for the following edition

**E. Specifications**

- All submitted proposals must be a new film project whose production has not been started and no sponsors or subsidies have been granted.
- Those participating in the 1<sup>st</sup> and 2<sup>nd</sup> phases are responsible for all related costs, as well as all the resources and equipment required for producing such proposal.
- Participants are responsible for all the production, promotional content and related equipment.
- Films shall credit the "Cultural Affairs Bureau of Macao S.A.R. Government" and "Local View Power 2023" at film's ending credits as well as in all promotional materials. The credit format will be provided by the Organizer. The selected teams must insert the credit into the film according to the standard format provided by the Organizer.
- The Organizer has the exclusive right over the premiere of the financed films.
- Upon the premiere, the organizer and the film owners share the rights for the first year to screen the films, locally or internationally, without paying a fee to the films' owners.
- With the organizer's consent, film owners can seek for other screening channels.
- Once the shared screening rights expire, one year after the premiere, films' owners possess exclusivity their film's copyrights and may release the movie to any other media and territories after notifying and crediting the organizer in all promotional materials and the screening with: Production commissioned by the Cultural Affairs Bureau of Macao S.A.R. Government under the "Local View Power 2023", and shall contain IC logo as stated in Clause E4.
- Participants selected for the 3<sup>rd</sup> phase can seek for sponsorship, with the organizer's consent. The sponsorship's name or logo can only be within the ending credit list. The sponsor cannot promote the film in any form on or before the premiere.
- Participants must follow the organizer's arrangements, and must complete the production and film's screening according to organizer's specifications.
- Participants must also attend the related activities before and after the screening.
- In case of discrepancy between the Chinese, Portuguese and English Terms and Conditions, the Chinese version shall prevail.



2023

澳門影像新勢力

Macau - Poder da Imagem

Local View Power

TERMS &  
CONDITIONS

## F. Categories:

### 1. Documentary

#### a) Level

##### Advanced

- Aged 18 or above. Applicants must have been involved in at least three video productions (of any category) as director. The duration of each work should be at least 30 minutes and must have been screened publicly.
- Film length of the final production shall be 30 - 40 minutes.
- A maximum quota of ONE is available for the final production phase.

##### Open

- Aged 18 or above. Applicants must have been involved in at least two productions (of any category) as a main creative member (namely Director / Script-writer / Cinematographer / Editor). The duration of each work should be at least of 15 minutes.
- Film length of the final production shall be 25 - 40 minutes.
- A maximum quota of TWO is available for the final production phase.

##### Freshmen

- Aged 18 or above. Applicants interested in documentary production and shall not be eligible for the two levels above.
- Film length of the final production shall be 15 - 20 minutes.
- A maximum quota of TWO is available for the final production phase.

#### b) Materials to submit for 1<sup>st</sup> phase

- Application Form (available on IC website) and copy of ID / copy of the organization's registration
- Materials listed on the application form

#### c) Materials to submit for 2<sup>nd</sup> phase

- Detailed Production Plan (guidelines available on IC website)
- Production Schedule and Budget (sample available on IC website)
- List and Resume of the main production team members
- Videos of previous works

#### d) Materials to submit during 3<sup>rd</sup> phase

- Promotional texts, film stills in digital format, teaser (format available on IC website)
- Final film production in DVD and in screening format
- Production and Financial Report

#### e) Maximum amount by level

##### Advanced

- MOP 200,000 - Upon entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 160,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 40,000 will be processed;

##### Open

- MOP 90,000 - Upon entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 72,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 18,000 will be processed;

##### Freshmen

- MOP 45,000 - Upon entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 36,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 9,000 will be processed.



2023

澳門影像新勢力

Macau - Poder da Imagem

Local View Power

TERMS &  
CONDITIONS

## F. Categories:

### 2. Short-Feature

#### a) Level

##### Advanced

- Aged 18 or above. Applicants must have been involved in at least three feature productions as director. The duration of each work should be at least 10 minutes and must have been screened publicly.
- Film length of the final production shall be 20 - 25 minutes.
- A maximum quota of ONE is available for the final production phase.

##### Open

- Aged 18 or above. Applicants must have been involved in at least two feature productions as director. The duration of each work should be at least 10 minutes.
- Film length of the final production shall be 15 - 20 minutes.
- A maximum quota of TWO is available for the final production phase.

##### Freshmen

- Aged 18 or above. Applicants must have been involved in at least one video production (of any category and length) as main creative member (namely Director / Script-writer / Cinematographer / Editor) and shall not be eligible for the two levels above.
- Film length of the final production shall be 10 - 15 minutes.
- A maximum quota of TWO is available for the final production phase.

#### b) Materials to submit for 1<sup>st</sup> phase

- Application Form (available on IC website) and copy of ID / copy of the organization's registration
- Materials listed on the application form

#### c) Materials to submit for 2<sup>nd</sup> phase

- Detailed Production Plan (guidelines available on IC website)
- Production Schedule and Budget (sample available on IC website)
- List and Resume of the main production team members
- Videos of previous works

#### d) Materials to submit during 3<sup>rd</sup> phase

- Promotional texts, film stills in digital format, teaser (format available on IC website)
- Completed film production in DVD and in screening format
- Production and Financial Report

#### e) Maximum amount by level

##### Advanced

- MOP280,000 - Upon the entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 224,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 56,000 will be processed;

##### Open

- MOP 145,000 - Upon the entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 116,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 29,000 will be processed;

##### Freshmen

- MOP70,000 - Upon the entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 56,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 14,000 will be processed.



2023

澳門影像新勢力

Macau - ● Poder da Imagem

Local View Power

TERMS &  
CONDITIONS

## F. Categories:

### 3. Animation

#### a) Level

##### Advanced

- Aged 18 or above. Applicants must have been involved in at least three animation productions as director. The duration of each work should be at least 3 minutes and must have been screened publicly.
- Film length of the final production shall be 3 - 5 minutes.
- A maximum quota of ONE is available for the final production phase.

##### Open

- Aged 18 or above. Applicants must have been involved in at least two animation productions as director. The duration of each work should be at least 3 minutes.
- Film length of the final production shall be 3 - 5 minutes.
- A maximum quota of ONE is available for the final production phase.

##### Freshmen

- Aged 18 or above. Applicants interested in animation production and shall not be eligible for the two levels above.
- Film length of the final production shall be 2 - 3 minutes.
- A maximum quota of TWO is available for the final production phase.

#### b) Materials to submit for 1<sup>st</sup> phase

- Application Form (available on IC website) and copy of ID / copy of the organization's registration
- Materials listed on the application form

#### c) Materials to submit for 2<sup>nd</sup> phase

- Detailed Production Plan (guidelines available on IC website)
- Production Schedule and Budget (sample available on IC website)
- List and Resume of the main production team members
- Videos of previous works

#### d) Materials to submit during 3<sup>rd</sup> phase

- Promotional texts, film stills in digital format, teaser (Format available on IC website)
- Completed film production in DVD and in screening format
- Production and Financial Report

#### e) Maximum amount by level

##### Advanced

- MOP 50,000 - Upon the entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 40,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 10,000 will be processed;

##### Open

- MOP 40,000 - Upon the entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 32,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 8,000 will be processed;

##### Freshmen

- MOP 25,000 - Upon the entry on 3<sup>rd</sup> phase, selected participants will be financially supported with 80% of the production cost of up to MOP 20,000. Upon the complete and on-time submission (as deadlines stated in Clause C1a), the remaining 20% of up to MOP 5,000 will be processed.

