

**Application Rules for Macao Pavilion
Exhibitors at Hong Kong International Film &
TV Market (FILMART) 2024**

Revised Version in October 2023

1. Introduction

In order to achieve the purpose of developing the film and TV industry proposed by the Macao SAR Government, the Cultural Affairs Bureau (IC, from the Portuguese acronym) will participate in the Hong Kong International Film & TV Market (FILMART) 2024 and set up the Macao Pavilion. The Pavilion will help promote Macao's image, raise Macao's international profile, drive the synergistic effect between the cultural and creative industry and tourism and offer a platform for the local film and TV industry to expand exchange and cooperation opportunities.

The "Macao Pavilion" in 2024 will focus on promoting filming in Macao and attracting film and TV projects outside Macao to film in Macao. Therefore, the IC is recruiting a maximum of eight local companies with experience in supporting the shooting of film and TV projects outside Macao to participate in the FILMART exhibition.

2. General Information

- 2.1 Programme name: Hong Kong International Film & TV Market (FILMART) 2024 – Macao Pavilion
- 2.2 Date: 11 to 14 March, 2024
- 2.3 Location: Hong Kong Convention and Exhibition Centre (HKCEC)
- 2.4 Application Method:
 - E-mail:
Email all documents referred to in clause 4.1 of *the Rules* to SIF@icm.gov.mo within the application period. If the files exceed 10MB, please provide a link for download;
- 2.5 Application period: from 26 October 2023 to 20 November 2023. Late submissions will not be accepted;
- 2.6 Enquiries: Please contact Mr Chong or Mr Kuan during office hours:
 - Tel.: (853) 8399 6256 / 8399 6295
 - E-mail: SIF@icm.gov.mo
 - Relevant information is available at:
www.icm.gov.mo / www.macaucchi.gov.mo

3. Eligibility to Apply

- 3.1 Only companies with declarations for the commencement of operation and business registrations from the Financial Services Bureau and Commercial Registry Office (CRCBM) of the Macao SAR Government respectively may apply;

- 3.2 The applicant companies must have assisted eight or more non-local film and TV projects in Macao, including films, TV dramas, documentaries, music videos and advertisements.

4. Application Documents

The application documents include:

- 4.1 Application form: It can be downloaded from www.icm.gov.mo / www.macaucci.gov.mo. The second part of the form can be filled in with a maximum of eight experiences. If there are more than eight experiences written, only the first eight will be scored;
- 4.2 A photocopy of Form M/8 certifying that the applicant company has paid industrial tax this year;
- 4.3 Documents certifying the applicant companies' experience in facilitating non-local film and TV projects in Macao, such as contracts, letters of authorisation, receipts, e-mails or certifications given by the production companies.
- 4.4 Other supplementary information (if any) about the projects of applicant companies.

5. Inclusion

- 5.1 A maximum of eight companies will be selected, and the IC reserves the right to veto the choice of applicant companies according to the actual situation.
- 5.2 Inclusion criteria:
- 5.2.1 The scale of the non-local film and TV projects the applicant companies have assisted in Macao (30%);
- 5.2.2 Past experience in assisting film and TV projects outside Mainland China, Macao, Hong Kong and Taiwan in Macao (40%);
- 5.2.3 Duties the applicant companies took on in assisting productions of film and TV projects (30%);

6. Additional Notes on Inclusion

- 6.1 The selected companies may participate in the Hong Kong International Film & TV Market (FILMART) 2024 for free and will be granted a maximum of two entry passes;
- 6.2 The selected companies may showcase information about themselves in the Pavilion set up by the IC and submit the information as requested by the IC, which reserves the right to decide on the final information to be displayed;
- 6.3 The selected companies are required to send staff (at least one) to attend the entire exhibition;
- 6.4 Absentee companies may not be allowed to attend future FILMART exhibitions.
- 6.5 The selected companies are responsible for their own transportation to and from Hong Kong and accommodation there.

7. Additional Notes on Application

- 7.1 Applicant companies guarantee that all parties providing their personal information acknowledge the purpose of data collection;
- 7.2 The information provided by applicant companies is for the sole purpose of this programme and will not be used for any other purpose;
- 7.3 If the applicant companies cause any damage or loss to the IC or a third party, the applicant companies in question must bear full responsibility;
- 7.4 By participating in this programme, applicant companies are deemed to have read, understood, and agreed to comply with all the terms and stipulations of *the Rules* without any objection;
- 7.5 The IC reserves the right of final interpretation of the terms and conditions of *the Rules* and its decision shall be deemed final.

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